

About the homeSAFE (Safety Awareness For Elevators) Campaign

The [homeSAFE \(Safety Awareness For Elevators\) Campaign](#) is an industry-led initiative designed to increase home elevator safety awareness. The campaign seeks to educate home elevator owners about important safety requirements, as well as foster greater partnership and collaboration within our industry to promote proper installation practices.

As the home elevator market continues to grow, driven by an aging population and a lower cost of installation, there is a greater need for home elevator safety education. Home elevators are safe if they are installed correctly, used correctly and adhere to recommended safety standards. Yet many home elevator owners are not aware of proper elevator installation standards or steps they can take to ensure their home elevators are installed safely.

The homeSAFE Campaign is focused on the website, www.homesafecampaign.com. Materials provided on this website include guides and resources to help people evaluate the safety of their home elevators, home elevator safety tips and tools, as well as materials to answer the most frequently asked questions about home elevator safety.

The homeSAFE campaign will:

1. Educate home elevator owners about the proper use, installation and maintenance of home elevators and the additional safety precautions available.
2. Raise awareness of home elevator safety risks with industry groups responsible for the home elevator installation and maintenance processes to help ensure home elevators are safer to use.
3. Create a repository of home elevator safety educational resources that home elevator owners and other industry groups can use to educate themselves, as well as share with their family, friends and communities.

Who are the organizations behind homeSAFE?

Safety is an industry-wide concern. In addition, the design, production, sale and installation of home elevator products is a comprehensive effort. The homeSAFE Campaign brings together industry leaders to share their experience and resources. Our homeSAFE partners include: the Association of Members of the Accessibility Equipment Industry (AEMA), National Association of Elevator Contractors (NAEC), National Association of Elevator Safety Authorities International (NAESA International) and ThyssenKrupp Access Corp.

Whom does the homeSAFE Campaign target?

The homeSAFE Campaign primarily targets home elevator owners. However, given the design, production and installation of home elevator products depends on a number of different experts and organizations, the Campaign is also focused on educating home elevator industry partners (such as dealers, distributors, installers, inspectors, maintenance and service providers, trade associations and government organizations) about proper installation and safety standards.

Why launch the homeSAFE Campaign?

As the home elevator market continues to grow, driven by an aging population and a lower cost of installation, there is a greater need for home elevator safety education. As industry leaders, we have a responsibility to educate homeowners about proper home elevator installation standards or steps they can take to ensure their home elevators are installed safely. We believe all home elevator owners should be able to clearly understand how to operate and maintain their home elevators and should feel confident in their safety. Through the materials on our [homeSAFE website](#), we hope homeowners – along with those involved with installing and maintaining home elevators – will learn more about enhancing the safety of home elevators.

How are the homeSAFE Campaign partners educating the public about home elevator safety?

In conjunction with the launch of www.homesafecampaign.com, the Campaign's partners provide their constituents with educational materials, web resources and outreach tools to help keep home elevator owners and users as safe as possible.

How can individuals get involved?

Individuals can visit the homeSAFE Campaign website (www.homesafecampaign.com) to download campaign information sheets for easy sharing with family, friends and leaders in their communities. We encourage everyone to spread the word about proper home elevator safety and installation practices.